Presentation Boot Camp

Learn how to create visually exciting and effective presentations.

Presentation Boot Camp Schedule

**Basic Training (Day 1)**

9 a.m.  
Why Are Most Presentations Awful?  
Anatomy of a Great Presentation

10:45 a.m.  
Break

11 a.m.  
The Art of Presenting Well and the Presentation Ecosystem  
Know Thy Audience—and Grab Them!  
Hooks, Stories, Big Ideas and Messages

Noon  
Lunch (provided)

1 p.m.  
Diagrams and Data: Maximizing “The Signal” Using Visual Elements  
Graph and Table Makeovers

2:30 p.m.  
Break

2:45 p.m.  
Think Like a Designer  
Fundamentals of Good Slide Construction  
Glance Test: Pass or Fail  
Slide Makeovers

4:30 p.m.  
Session End

**Advanced Training (Day 2)**

9 a.m.  
That Was a Great Presentation! Why?  
Evaluating Talks Using the Presentation Skills Protocol (PSP)

10:30 a.m.  
Break

10:45 a.m.  
PSP in Practice  
Targeting Areas for Improvement  
Providing Feedback and Training

Noon  
Lunch (provided)

1 p.m.  
Advanced Presentation Techniques Part I  
Illustrating Complex Stories and Concepts  
Incorporating Video  
Branching and Linking

2:30 p.m.  
Break

2:45 p.m.  
Advanced Presentation Techniques Part II  
It’s Alive: Breathing Life Into Presentations  
Animating With Purpose, Intention and Meaning  
Making Objects Move, Change and Inspire  
Creating Time-Based Scenes and Panoramas

4:30 p.m.  
Session End

Instructor: Richard Tankersley, Ph.D.

OFFICE OF STRATEGIC INITIATIVES  
professional enrichment programs

2202 S. Babcock St., Suite 103, Melbourne, FL 32901

**Cost:** $495

F.W. Olin Life Sciences Building Conference Room

To register, call Nicole Hoier at: (321) 674-8388 or e-mail hoier-ca@fit.edu

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