Inter-Office Memorandum

TO: Undergraduate Curriculum Committee

THRU: Barbara Pierce, Assoc. Dean, College of Business

FROM: Karen Chambliss, Chair, College of Business Program & Curriculum Committee

DATE: April 19, 2006

SUBJECT: Adding a degree program, adding new courses

The College of Business has approved a new degree program (BUS 7867 International Business) and 7 new courses supporting that new degree program. The new courses will be implemented over the next three years. The CoB is seeking approval for:

1. 7867 International Business (BS degree)
1a. Pre-International Business

and new courses

2. BUS 3801 Cross-Cultural Management (Fall 2007-Domaglaski)
3. BUS 3802 Global Macroeconomic Issues (Spring 2008-Vamosi)
4. BUS 4801 International Trade (Fall 2008-Slotkin)
5. BUS 4802 Global Accounting & Tax (Fall 2008-New Hire)
6. BUS 4803 Global Financial Management (Spring 2009-New Hire)
7. BUS 4804 Bus in the Western Hemisphere (Spring 2009-Kirschstein)
8. BUS 4884 IB Practicum (Spring 2009-Hott)

With the new Dean of the CoB having a strong background in global business, and with consumer demand indicating significant enrollment potential for global business degrees, the CoB is seeking to institute an international business degree ASAP. In fact, the CoB is now placing strong emphasis on Global Perspectives in all its degree programs, as set out in items approved at previous UGCC meetings. A new Executive In Residence will be joining the CoB
to teach a course (approved at the April 7 UGCC meeting) in Fall 2006. The balance of the newly proposed IB curricula would be instituted over the next three years.

This new program has several noteworthy features:

(1) Students must apply to enter the IB program as rising juniors and must meet the criterion of having 2.75 GPA at the beginning of their junior year. Incoming freshmen will be assigned “Pre-IB” status; official IB major status assignment would not occur until the student is formally accepted into the IB program. Students who transfer from BCC (or another school as juniors) will be assigned “Pre-IB” status and will be eligible for the IB major after completing one semester at Florida Tech with a minimum GPA of 2.75. Per the Registrar’s Office, this “Pre-IB” status will require a separate major code so that freshmen and transfer students entering the COB as IB students can be tracked until such time as they qualify for the IB program.

(2) Students must take one year of a foreign language; moreover, the language must be one in which the student is not already fluent.

(3) Students are mandated to undertake a “Study Abroad” in the summer following their junior year.

(4) Students will have the option of undertaking an International Business Practicum overseas. This would occur in the summer following commencement.

The proposed IB flowchart is identical to the existing Business Administration flowchart (approved by UGCC April 7) over the freshmen and sophomore years; thus, those students who matriculate to Florida Tech as Pre-IBs will have a no-penalty option of switching to the 7067 degree should they not be accepted into the IB program.

Students beginning their sophomore year in Fall 2006 would be able to apply for this new program for Fall 2007. The program is a lock-step program and must be started with the fall semester.

The above courses will be taught by existing faculty and/or new hires.

In addition to the new courses submitted for approval, a few previously approved courses are integral to this new program:

BUS 1801 Global Business Perspectives
COM 3045 Intercultural Communication
BUS 4686 International Marketing
HUM ----- Restricted Elective (HUM)-Global

It is envisioned that courses (3) BUS 4686 International Marketing and HUM ----- Restricted Elective (HUM)-Global will be taken by the student during summer study abroad (Oxford).

Respectfully submitted
Florida Institute of Technology

ADDING A NEW MAJOR OR MINOR TO THE CURRICULUM

Please provide the following information when requesting a new major or minor (programs and options) to be added to the curriculum. A code will be assigned by the Office of the Registrar and a copy of this form will be mailed to the appropriate department.

COLLEGE/SCHOOL: College of Business

DEPARTMENT

PROGRAM TO BE ADDED  Major  Minor

LEVEL  Bachelor of Arts (B.A.)  Bachelor of Science (B.S.)

□ Master of Arts (M.A.)  □ Bachelor of Science Administration (M.B.A.)
□ Master of Business Administration (M.B.A.)
□ Master of Public Administration (M.P.A.)
□ Master of Science (M.S.)
□ Master of Science in Aviation (M.S.A.)
□ Professional Master of Business Administration (P.M.B.A.)
□ Educational Specialist (Ed.S.)
□ Doctor of Education (Ed.D.)
□ Doctor of Philosophy (Ph.D.)
□ Doctor of Psychology (Psy.D.)

PROGRAM TITLE (restricted to 30 spaces, including blanks)
International Business

TERM TO BE INITIATED 2007-08

ADVISER FOR NEW PROGRAM Michael Slotkin

APPROVALS: Upon completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, and Provost for approval below and forward to Office of the Registrar.

Department Chair/Program Chair

Date

Dean or Associate Dean

Date

Chair, Graduate Council

Date

OR

Chair, Undergraduate Curriculum Committee

Date

Provost

Date

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