APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS  Course No: 3605

Catalog Title: Consumer Behavior

College offering on-campus course: Business

Department offering on-campus course: UA-Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

[Signature]
Department Head/Program Chair  Date

[Signature]
Dean or Associate Dean  Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

[Signature]
Chair, Undergraduate Curriculum Committee  Date
APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS  
Course No: 3607

Catalog Title: Marketing Research

College offering on-campus course: Business

Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.


Department Head/Program Chair

Date

Dean or Associate Dean

Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee

Date
APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS Course No: 3611
Catalog Title: Entertainment and Sports Marketing
College offering on-campus course: Business
Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

[Signatures and dates]

Department Head/Program Chair Date

Dean or Associate Dean Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

[Signatures and dates]

Chair, Undergraduate Curriculum Committee Date
APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS        Course No: 3612
Catalog Title: Hospitality and Tourism Marketing
College offering on-campus course: Business
Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Calhoun [Signature] 10/29/09
Department Head/Program Chair        Date

[Signature] 10/29/09
Dean or Associate Dean        Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee        Date
APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS  Course No: 4601
Catalog Title: Marketing Analysis & Strategy
College offering on-campus course: Business
Department offering on-campus course: UA-Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

__________________________  ______________________
Department Head/Program Chair  Date

__________________________  ______________________
Dean or Associate Dean  Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

__________________________  ______________________
Chair, Undergraduate Curriculum Committee  Date
APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS  Course No: 4605
Catalog Title: Retail Management
College offering on-campus course: Business
Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. [Signature] 10/10/09  
Department Head/Program Chair  Date

[Signature] 10/29/09  
Dean or Associate Dean  Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

[Signature]  
Chair, Undergraduate Curriculum Committee  Date
APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS  Course No: 4607
Catalog Title: Brand Management
College offering on-campus course: Business
Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Catherine Weiss 10/18/09
Department Head/Program Chair  Date

Aux Tamor 10/29/09
Dean or Associate Dean  Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee

Chair, Undergraduate Curriculum Committee  Date