MEMORANDUM

TO: Undergraduate Curriculum Committee
FROM: Alexander R. Vamosi, Associate Dean COB
DATE: Thursday, August 23, 2012
SUBJECT: Changes in Graduation Requirement: B.S. Bus Admin (7067)

The College of Business seeks approval to change graduation requirements in the B.S. Business Administration degree program (7067). These include changes in undergraduate core requirements beyond the minimum requirements outlined in the catalog, as well as changes to the business core requirements. The combined changes will raise total credit hours from 120 to 121.

The changes will provide a broader menu of non-business courses that can be used as electives in communications, increase the number of required courses with a “global” emphasis from two to four (including one non-business course), replace the current QEP course with a new “Q” designated course titled Business Plan Research, and make it possible to add 5-course options to the degree program.

Undergraduate Core Requirements

1. Replace COM 2224 with one 3-credit hour restricted communications course: COM 2224 (Business and Professional Writing) or COM 2225 (Writing for the Media) or COM 2425 (Introduction to Communication.)
2. Replace one 3-credit hour HUM restricted elective with one 3-credit hour HUM or COM elective with a global emphasis (see list of approved courses below.)
3. Replace two 3-credit hour HUM restricted elective courses with two 3-credit hour courses selected from either HUM or COM.
4. Replace one 2-credit hour free elective with a 3-credit hour free elective.
Business Core Requirement

1. Replace BUS 3999/4000/4001 with BUS 4788 Business Plan Research as the “Q” designated course in the curriculum.
2. Replace BUS 3503 Human Resource Mgt with a 3-credit hour global business elective (see list of approved courses below.)
3. Replace BUS 4684 Senior Business Research with a 3-credit hour restricted business elective. The new “Q” designated course fulfills the research component of the program. This change also makes it possible to add 5-course options to the B.S.B.A program.

Humanities and Communication electives with a global emphasis

COM 2425: Intro to Communication  
COM 3425: Mass Communication  
COM 3440: Public Relations  
COM 4026: Publishing and the Internet  
COM 4130: Global Communication  
COM 4225: Linguistics and World Languages  
HUM 2140: World Architecture  
HUM 2141: World Art History 1  
HUM 2142: World Art History 2  
HUM 2250: Sp. Topics in World History  
HUM 2480 Introduction to Political Science  
HUM 3027: History and Culture of China  
HUM 3085 Sp. Topics in Humanities  
HUM 3285 Sp. Topics in Literature  
HUM 3351 and HUM 3352 History of Science I and II  
HUM 3521: World Religions  
HUM 3552 Survey of Modern and Contemporary Philosophy  
HUM 3485: Special Topics in Social Science  
HUM 3385: Special Topics in History

Global Business Electives

BUS 3801 Cross Cultural Management  
BUS 3802 Global Macroeconomic Issues  
BUS 3805 Emerging Market Strategies  
BUS 4219 Globalization and Corporate Social Responsibility  
BUS 4516 Global Strategic Management of Technology  
BUS 4686 International Marketing  
BUS 4801 International Trade  
BUS 4802 Global Accounting and Tax  
BUS 4803 Global Financial Management  
BUS 4804 Business in the Western Hemisphere
GENERAL EDUCATION REQUIREMENTS

1. Replace COM 2224 with one 3-credit hour restricted communications course: COM 2224 (Business and Professional Writing) or COM 2225 (Writing for the Media) or COM 2425 (Introduction to Communication).

2. Replace one 3-credit hour HUM restricted elective with one 3-credit hour HUM or COM with a global emphasis (from approved list).

3. Replace two 3-credit hour HUM restricted electives with two 3-credit hour courses that can be selected from either humanities or communication.

4. Replace one 2-credit hour free elective with a 3-credit hour free elective.

BUSINESS CORE REQUIREMENTS

1. Replace BUS 3999/4000/4001 with BUS 4788 Business Plan Research as the "Q" designated course in the curriculum.

2. Replace BUS 3503 Human Resource Mgt with a 3-credit hour global business elective (from approved list).

3. Replace BUS 4684 Senior Business Research with a 3-credit hour restricted business elective.

APPROVALS: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Office of the Registrar.
The document is a flow chart for the B.S. Business Administration program at Nathan M. Bisk College of Business. The chart outlines courses for the freshman, sophomore, junior, and senior years, including fall and spring semesters. Each course is listed with details such as course title, credits, and semester. The chart also includes a list of requirements and comments. The document includes personal information sections for the student and faculty adviser, along with a signature and date field. There are also statements about the HUM CORE requirements and a note about the catalog year.