Florida Institute of Technology

ADDING A NEW MAJOR OR MINOR TO THE CURRICULUM

Please provide the following information when requesting a new major or minor (program or option) to be added to the curriculum. Only new majors, minors, and options are assigned a new code and print on the diploma. The code will be assigned by the Office of the Registrar and information emailed to all appropriate personnel.

COLLEGE: Psychology and Liberal Arts

DEPARTMENT: Humanities and Communication

DELIVERY MODE(S): Classroom (classroom, online)

CAMPUS/SITE(S): Melbourne

PROGRAM TO BE ADDED: □ Major □ Minor □ Option for _____________________________ (existing degree program)

NOTE: Only Majors, Minors, and Options receive new codes and print on the diploma; use Option for new program name to appear with existing degree name.

□ Associate of Arts (A.A.) □ Master of Arts in Teaching (M.A.T.) □ Master of Science in Aviation (M.S.A.)
□ Associate of Science (A.S.) □ Master of Business Administration (M.B.A.) □ Educational Specialist (Ed.S.)
□ Bachelor of Arts (B.A.) □ Master of Education (M.Ed.) □ Doctor of Philosophy (Ph.D.)
□ Bachelor of Science (B.S.) □ Master of Public Administration (M.P.A.) □ Doctor of Psychology (Psy.D.)
□ Master of Arts (M.A.) □ Master of Science (M.S.) □ Graduate Certificate

OTHER ADDITION TO THE CURRICULUM (NOTE: Only Majors, Minors, and Options receive new codes and print on the diploma; use Concentration or Specialization if the new program represents less than a full degree curriculum.)

□ Concentration or □ Specialization for _____________________________ (existing degree program)

PROGRAM TITLE: Restricted to 30 characters, including spaces

Music

TERM TO BE INITIATED: Fall 2013

ADVISOR FOR NEW PROGRAM: Dr. Jamie Youkin

(Date program to be initiated must be no sooner than the next term for which registration has not begun)

ROUTING APPROVALS: 1) Department head/program chair and college dean approve and sign form. 2) The associate vice president for institutional compliance reviews and signs form. 3) The executive vice president or his designee approves business plan of the program in terms of financial viability and impact on the university mission and signs form. 4) Undergraduate Curriculum Committee or Graduate Council approves academics and signs form. 5) The executive vice president or his designee gives final approval of program, signs form and forwards to Office of the Registrar.

1) Department Head/Program Chair

Date: 11/15/12

Dean or Associate Dean

Date: _____________________________

2) Associate Vice President for Institutional Compliance

Date: _____________________________

Chair, Undergraduate Curriculum Committee

Date: _____________________________

3) Executive Vice President

Date: _____________________________

Executive Vice President

Date: _____________________________

REGISTRAR'S USE ONLY

FSA ATLAS: _____________________________

SOARREF: _____________________________

SMAPRLE: _____________________________

STYMAUR: _____________________________

SOACURR: _____________________________

Major Code Assigned: _____________________________

GWVSEDA: _____________________________

CIPC Code: _____________________________

Operator Initials/Date: _____________________________

Florida Institute of Technology • Office of the Registrar

150 West University Boulevard, Melbourne, FL 32901-6975 • (321) 674-4ext. • Fax (321) 674-7827

General Information – ext. 8115, Graduation – ext. 8116, Records and Transcripts – ext. 8117, Registration – ext. 8118

RGR-147-1012
Music Minor Case Statement

I. Program Relevance

The music program at Florida Tech is designed to enhance the experience of Florida Tech students in all disciplines. It offers the highest level of education in academic music learning as well as opportunities for progressive and innovative musical experiences through performance, professional guidance, and community interaction. The music program embodies Florida Tech’s mission as a high tech university with a human touch and expands its distinction for excellence to the widest array of human achievement.

The music minor complements the missions of the College of Psychology and Liberal Arts in three ways: 1) It prepares students to communicate effectively and interact positively within diverse social groupings, 2) music studies prepare students for leadership roles through the development of independent thought, responsible action, and community stewardship, 3) its elements of performance fulfill COPLA’s mission of community service and outreach by providing cultural events in and for the community.

II. Program Demand

Market

Florida Tech’s quality degree programs already make it a destination for students of its major disciplines, but its programs and minors are what make it unique for prospective students. Students who register for music performance classes were performers in their secondary school bands, choirs and orchestras. Their friendships and their passions have developed around their musical activities, making music an important part of their lives. When they consider college education, they must often choose between their major discipline and their other passions, such as music. If both can be accommodated at one university, then that university will stand out as a stronger candidate than its competitors. Brevard County secondary schools, in particular, have reputations for strong and active music programs. Music students from these schools will consider a university with a music minor above one without this option.

The music minor also adds a distinction to graduate transcripts that makes them desirable both nationally and internationally. For the national market, employers welcome a résumé that suggests a diverse experience. Music studies, in particular, indicate a creative ability and cultural understanding. They also suggest a sense of stewardship. Music minors are welcomed into communities as performers and, just as importantly, as patrons of the arts.

Internationally, music studies are likewise a symbol of creativity and community stewardship. Not all countries, however, offer minor degree programs in the arts. This makes our graduates unique and gives them an opportunity to stand out in international venues.
New Students

Expected enrollment for the minor is around five students for the first year. Program enrollments (students in music ensembles but without a declared minor) is expected to remain steady at 50-60 during this time. Five years from now, we can plan to enroll between 20 and 30 music minors and 70-100 non-degree seeking music students. The option of a minor degree is attractive to students who may not ultimately choose to minor in music, but who wish to participate in a program that has the strength of a degree option behind it. Recruitment strategies should be made with this in mind and pursued systematically. Since the music minor does not exist in a number of European countries, freshman international students are not expected to populate this program as much as domestic students. The novelty of the program may make it attractive to international recruits in the future, but it should not be the first and highest recruitment goal during the first five years it is offered.

Many American universities offer a minor in music. It is rare, however, to find one that does not also offer a major in the same discipline. Peer institutions may include Georgia Tech, Virginia Tech, Tennessee Tech and closer, non-technological institutions such as Stetson University. Since all of these schools also offer a music major, enrollment statistics for the minor degree are not well published. A good estimate would be 20-30 students enrolled as music minors per university.

III. Academic Requirements and Considerations

Entrance requirements for the music minor are threefold:

1) Acceptance to a major degree program at Florida Tech
2) Formal application for the minor degree
3) Successful audition on the primary voice or instrument of choice

The music minor does not involve a substantive change according to SACS, but we should begin to seek accreditation for the music minor from the National Association of Schools of Music (NASM) by the fifth year the minor degree program is offered. All academic requirements heretofore have been designed with this accreditation in mind.

The music minor is not intended to impact any other programs in a substantial way other than to complement them. It does not compete with any known or planned programs to date.

All courses within the music minor requirements are to be assessed according to NASM standards of achievement and quality. Students will be assessed for program-level learning outcomes in

1) conceptual understanding of musical components and processes
2) continued practice in creating, interpreting, presenting, analyzing, and evaluating music
3) understanding of musical achievements from various analytical, historical, and cultural perspectives
4) capacities to integrate musical knowledge and skills
5) technical progress and competency

Target competencies include:
1) An understanding of characteristics that define major artistic style periods
2) A demonstrated comprehension of tonal music theory and analysis
3) Possession of essential skills to sing and play melodies in major and minor keys and perform complex rhythms at sight and notate them by ear.
4) Technical ability and developed musicianship on the principal voice or instrument

Target competencies and outcomes will be assessed through a combination of written and performance exams by music faculty.

IV. Financial Resources/Uses

Below is a timeline for hiring faculty and staff. Since Year 5 will be an assessment and planning year, no hires are currently planned for that time. There are a number of new courses that will be required for the music minor, mainly in the area of performance. Students will be required to take individualized studio lessons where they will demonstrate progress and technical skill. A number of adjunct hires must be procured so that each major instrument specialty can be accommodated. Adjunct instructors should receive one credit hour of compensation for every three students in their studio. Most will not have more than six students in a single semester. Coordination of additional adjunct hires and additional recitals will require additional support staff and work-study hires.

<table>
<thead>
<tr>
<th></th>
<th>YR1</th>
<th>YR2</th>
<th>YR3</th>
<th>YR4</th>
<th>YR5 (develop new strategy)</th>
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<tbody>
<tr>
<td><strong>Additional Faculty (F/T)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Assistant professor of music (theory, instrumental studio)</td>
<td></td>
<td></td>
<td></td>
<td>40,000</td>
<td></td>
</tr>
<tr>
<td><strong>Additional Professional Support Staff</strong></td>
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<td></td>
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<tr>
<td>Program Admin Assistant</td>
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<td></td>
<td></td>
<td>30,000</td>
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<tr>
<td><strong>Adjunct Faculty</strong></td>
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<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Woodwind studio</td>
<td></td>
<td></td>
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<td>4000</td>
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<tr>
<td>Brass studio</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>
Percussion studio 4000  
Piano studio 4000 4000  
String studio 4000 4000  
Guitar/electric bass studio 4000  
Vocal studio 4000  

**Work Studies**  
Office/library assistants 500  

<table>
<thead>
<tr>
<th></th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
<th>Year 5</th>
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<tr>
<td>Totals</td>
<td>$72,900</td>
<td>$76,400</td>
<td>$84,400</td>
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**Projected Operating Expenses**

Since this is a new program with much potential for growth, operating expenses are only very general estimates. Below is a list of likely categories and their costs. Rising costs in some years attempt to reflect new staff/faculty hires and needs. This list may not yet be comprehensive, as a few items such as instrument insurance policies have not been discussed.

<table>
<thead>
<tr>
<th>Projected operating expenses</th>
<th>Annual</th>
<th>YR1</th>
<th>YR2</th>
<th>YR3</th>
<th>YR4</th>
<th>YR5</th>
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<td>Sheet music</td>
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<tr>
<td>Piano tuning</td>
<td>1,200</td>
<td>1,400</td>
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<tr>
<td>Equipment repair/maintenance</td>
<td>$300.00</td>
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<tr>
<td>Marketing</td>
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<tr>
<td>Public Relations</td>
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<tr>
<td>concert tickets</td>
<td>700</td>
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<td>800</td>
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<tr>
<td>entertainment/receptions</td>
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<tr>
<td>Instruments</td>
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**Earned and Unearned Income**

A new home for music at Shiloh Christian Center means new opportunities for collaboration and new sources of minor income as a rented music performance venue. Organizations that may look to Shiloh as a rehearsal or performance location include the Central Florida Winds and the Melbourne Chamber Music Society. Shiloh would be particularly attractive to such groups for at least four reasons: 1) its central location, 2) potentially lower costs than other venues, 3) in-house percussion equipment, 4) our hall assistants’ duties would include professional ushering services.

A Performing Arts organization, whether it is an academic department or a local non-profit, should strive to activate and engage the community. This involves securing donors for its initiatives. The possibility of a new music facility (and hence building naming opportunities) plus the initiation of high-impact cultural
projects such as an artistic residency from the Paris Conservatory, provides an incentive for a special campaign. The goals of this campaign should be 1) to enhance visibility and enlarge our potential donor pool, 2) to attain leadership endowments and mid-level gifts for operational costs, scholarships and chairs.

Strategy for this campaign and for the financial growth and sustainability of the music program should stem from the music faculty five-year artistic plan and be a collaborative effort between Administration, Development, the Music Advisory Group and the Music Program Chair.
Music (19 credit hours)

Minor Code: 6xxx  Degree Awarded: none
Age Restriction: N  Admission status: undergraduate
Delivery Mode/s: classroom only  Location/s: main campus

Due to the performance nature of this minor, all credit hour values are included. Students may take some courses more than once in order to fulfill the requirements for the minor.

MUS 1310  Music Theory and Ear Training ............................................. 3
MUS 2310  Music Theory and Ear Training 2 ............................................. 3

Four credit hours from one of the following:
MUS 2160  Advanced Jazz Techniques ...................................................... 1
MUS 2201  Concert Choir ................................................................. 1
MUS 2202  Chamber Music Ensemble .................................................... 1
MUS 2203  Concert Band ................................................................. 1
MUS 2204  String Orchestra ............................................................. 1
MUS 2205  Jazz Ensemble ................................................................. 1

Three credit hours from the following:
MUS 1150  Applied Music 1 ................................................................. 1/2 cr.
MUS 2150  Applied Music 2 ................................................................. 1/2 cr.
MUS 3190  Junior Recital ................................................................. 0
MUS 4190  Senior Recital ................................................................. 0

One course from the following:
MUS 2280  Introduction to American Popular Music ......................... 3
MUS 2290  Introduction to World Music Cultures ................................... 3

Three credit hours from the following:
MUS 2160  Advanced Jazz Techniques ...................................................... 1
MUS 2201  Concert Choir ................................................................. 1
MUS 2202  Chamber Music Ensemble .................................................... 1
MUS 2203  Concert Band ................................................................. 1
MUS 2204  String Orchestra ............................................................. 1
MUS 2205  Jazz Ensemble ................................................................. 1
MUS 2280  Introduction to American Popular Music ......................... 3
MUS 2290  Introduction to World Music Cultures ................................... 3
MUS 2470  Introduction to Western Classical Music .............................. 3