MEMORANDUM

TO: Undergraduate Council
FROM: Christian Sonnenberg, Assistant Dean of Online Programs COB
Through S. Ann Becker, Dean COB
DATE: November 4, 2015
SUBJECT: Change of graduation requirements – AA/BA Business programs

The College of Business is requesting approval to adjust the program requirements of a number of AA and BA degrees within our college. These changes are designed to synchronize all our degrees in terms of flexibility for transfer students and changing majors. The majority of these changes fall under the following:

1. Clarify the prefix and level of business, social science, math, communications, humanities and physical/life sciences. This will allow transfer credits to more easily drop into the appropriate spot without waivers. (Example: moving “Business elective” to “Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC, EST, EHR, EHC, EMK”)

2. Adjust the required business core courses across all degrees to be in sync in terms of credit hours and common curriculum. This allows students to change majors with more flexibility.

The details of these changes are provided as an attachment to each individual request. The following programs are listed in this proposal:

- Accounting, A.A.
- Accounting, B.A.
- Business Administration, A.A.
- Business Administration - Accounting, B.A.
- Business Administration - Computer Information Systems, B.A.
- Business Administration - Healthcare Management, B.A.
- Business Administration - Management, B.A.
- Business Administration - Marketing, B.A.
- Healthcare Management, A.A.
- Marketing, A.A.
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE: Nathan M. Bisk College of Business
DEPARTMENT: Business
DEGREE LEVEL: AA
PROGRAM TITLE: Accounting

TO BE INITIATED WITH CATALOG YEAR 20_16 /20_17
CHANGE REQUESTED FOR: □ major program □ minor program 3550
Major/Minor Code

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes ☐ No Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES: Attach a more detailed description and any supporting documentation

We request the following adjustments to core and elective classes to synchronize with all associate degrees in the College of Business. For Accounting, this would require adjusting the COM, SS, and MTH options to be electives instead of specific courses. This would allow flexibility to move between programs and for transfer students requesting credit. Please refer to the attached memo for the full curriculum updates to elective prefix options.

Drop the following old requirements:
COM 2224
PSY 1411
MTH 1000

Add the following new requirements:
COM 2000-level (or higher) communication course
MTH 1000-level (or higher) math course
Social Science Elective — (3 Credit Hours) Any CRM/PSY/SOC 1000-level course or above

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Chair, Graduate Council Date
11/4/15
Chair, Undergraduate Curriculum Committee Date
11/4/15

Dean or Associate Dean Date
11/4/15

REGISTRAR'S USE ONLY

CAPP/Degree Evaluation
☐ Yes ☐ No Update completed Date Initials

Catalog Management System
☐ Yes ☐ No Update completed Date Initials
Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- COM 2224 Business and Professional Writing
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EAC 3214 Accounting Information Systems
- EAC 3331 Cost Accounting
- EDS 1021 General Physical Science
- EDS 1022 General Biological Science
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3301 Principles of Management
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000 Precalculus

Select one 1000-level (or higher) math course

- MTH 1701 College Algebra
- PSY 1411 Introduction to Psychology

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Total credits required: 64
Core and Major Education

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- **COM 2000-level (or higher) communication course**
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EAC 3214 Accounting Information Systems
- EAC 3331 Cost Accounting
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3301 Principles of Management
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- **MTH 1000-level (or higher) math course**
- MTH 1701 College Algebra
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

**Social Science Elective – (3 Credit Hours)**

Any CRM/PSY/SOC 1000-level course or above

**Physical/Life Sciences Electives – (6 Credit Hours)**

Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Total credits required: 64
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE  Nathan M. Bisk College of Business  DEPARTMENT  Business

DEGREE LEVEL  AA  PROGRAM TITLE  Healthcare Management

TO BE INITIATED WITH CATALOG YEAR 2016/2017  CHANGE REQUESTED FOR  □ major program  □ minor program  3540

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes  ☐ No  Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES  Attach a more detailed description and any supporting documentation

We request the following adjustments to core and elective classes to synchronize with all associate degrees in the College of Business. For Healthcare Management this would require adjusting the COM and PSY required courses to be level-restricted electives instead of specific courses. This would allow flexibility to move between programs and for transfer students requesting credit. This will also change the credit total to 64, keeping in line with other AA degrees.

Drop the following old requirements:
- COM 2224
- PSY 1411
- EST 2703 - Statistics

Add the following new requirements:
- COM 2000-level (or higher) communication course
- MTH 1000-level (or higher) math course
- Social Science Elective – (3 Credit Hours) - Any CRM/PSY/ISOC 1000-level course or above
- EAC 2212 - Principles of Accounting 2

Please refer to the attached memo for the full program plan updates to elective prefix options.

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

[Signatures and dates]

Date  Date  Date

Dean or Associate Dean

REGISTRAR'S USE ONLY

CAPP / Degree Evaluation  □ Yes  □ No  Update completed  Date  Initials

Catalog Management System  □ Yes  □ No  Update completed  Date  Initials

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(Old Version)
AA – Healthcare Management
3540

Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- COM 2224 Business and Professional Writing
- EAC 2211 Principles of Accounting 1
- EDS 1021 General Physical Science
- EDS 1022 General Biological Science
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- EHC 1103 Medical Ethics
- EHC 3302 Healthcare Organizations
- EHC 3303 Managed Care
- ELA 2601 Law 1
- EMG 3301 Principles of Management
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1701 College Algebra
- PSY 1411 Introduction to Psychology

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Total Credits Required 61
(Updated Version)
AA – Healthcare Management
3540

Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- **COM 2000-level (or higher) communication course**
- EAC 2211 Principles of Accounting 1
- **EAC 2212 Principles of Accounting 2**
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- EHC 1103 Medical Ethics
- EHC 3302 Healthcare Organizations
- EHC 3303 Managed Care
- ELA 2601 Law 1
- EMG 3301 Principles of Management
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- **MTH 1000-level (or higher) math course**
- MTH 1701 College Algebra
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

**Social Science Elective - (3 Credit Hours)**
Any CRM/PSY/SOC 1000-level course or above

**Physical/Life Sciences Electives – (6 Credit Hours)**
Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

**Total Credits Required 64**
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE Nathan M. Bisk College of Business

DEPARTMENT Business

DEGREE LEVEL AA

PROGRAM TITLE Marketing

TO BE INITIATED WITH CATALOG YEAR 2016 / 2017

CHANGE REQUESTED FOR □ major program □ minor program 3560

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes ☐ No Will this change impact the program’s assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES Attach a more detailed description and any supporting documentation

We request the following adjustments to core and elective classes to synchronize with all associate degrees in the College of Business. For Marketing this would require adjusting the COM, SS, and MTH required courses to be level-restricted electives instead of specific courses. This would allow flexibility to move between programs and for transfer students requesting credit. This will also change the credit total to 64, keeping in line with other AA degrees.

Drop the following old requirements:
COM 2224
PSY 1411
MTH 1000

Add the following new requirements:
COM 2000-level (or higher) communication course
MTH 1000-level (or higher) math course
Social Science Elective -- (3 Credit Hours) - Any CRM/PSY/SOC 1000-level course or above
ELA 2601 - Law 1

Please refer to the attached memo for the full program plan updates to elective prefix options.

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Chair, Graduate Council Date

Chair, Undergraduate Curriculum Committee Date

DEAN OF COLLEGES

Registrar's Use Only

CAPP / Degree Evaluation □ Yes □ No Update completed Date Initials

Academic Year

Catalog Management System □ Yes □ No Update completed Date Initials

Academic Year

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(Updated Version)
AA – Marketing
3560

Core and Major Education

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- COM 2000-level (or higher) communication course
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 – Law 1
- EMG 3301 Principles of Management
- EMK 3320 Entrepreneurial Marketing
- EMK 3601 Principles of Marketing
- EMK 3607 Advertising Management
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra
- PSY 1411 Introduction to Psychology
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Social Science Elective - (3 Credit Hours)
Any CRM/PSY/SOC 1000-level course or above

Physical/Life Sciences Electives – (6 Credit Hours)
Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Total Credits Required: 64
Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- COM 2224 Business and Professional Writing
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EDS 1021 General Physical Science
- EDS 1022 General Biological Science
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- EMG 3301 Principles of Management
- EMK 3320 Entrepreneurial Marketing
- EMK 3601 Principles of Marketing
- EMK 3607 Advertising Management
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1701 College Algebra
- PSY 1411 Introduction to Psychology

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Total Credits Required: 61
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE: Nathan M. Bisk College of Business
DEPARTMENT: Business

DEGREE LEVEL: AA
PROGRAM TITLE: Business Administration

TO BE INITIATED WITH CATALOG YEAR: 2017
CHANGE REQUESTED FOR: □ major program □ minor program

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

□ Yes □ No Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES: Attach a more detailed description and any supporting documentation

We request the following adjustments to core and elective classes to synchronize with all associate degrees in the College of Business. For Business Administration this would require adjusting the MTH option to be 1000-level, dropping EST 2703, and a HUM elective. In their place we would add EMG 3327, EMG 3331, and EMK 3601 to synchronize with the BA in Business Administration. This would allow flexibility to move between programs and for transfer students requesting credit. This will also change the credit total to 64, keeping in line with other AA degrees.

Drop the following old requirements:
EST 2703 Statistics
MTH 1000
HUM Elective (3 credits)

Add the following new requirements:
EMG 3327 Management Information Systems
EMG 3331 Management of Human Resources
EMK 3601 Principles of Marketing
MTH 1000-level (or higher) math course

Please refer to the attached memo for the full program plan updates to elective prefix options.

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Original Signature: ______________________ Date: 11/4/15
Chair, Graduate Council
Date: ______________________
Department Head/Major Program Chair

Original Signature: ______________________ Date: 11/4/15
Chair, Undergraduate Curriculum Committee
Date: ______________________
Department Head/Minor Program Chair
Dean or Associate Dean

REGISTRAR'S USE ONLY

CAPP / Degree Evaluation: □ Yes □ No Update completed: Date: _______ Initials: _______
Academic Year: _______

Catalog Management System: □ Yes □ No Update completed: Date: _______ Initials: _______
Academic Year: _______
Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3301 Principles of Management
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000 Precalculus

Select one 1000-level (or higher) math course

- MTH 1701 College Algebra

- One 2000-level (or higher) communication course Credit Hours: 3

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities Elective (choose one)(3 Credit Hours)

- HUM 1015 Mythology
- HUM 1020 Art Appreciation
- HUM 1021 Integrated Arts
- HUM 1023 Philosophy of Human Nature
- HUM 1024 Religions of the World 1: Western Religions
- HUM 1025 Religions of the World 2: Eastern Religions
• HUM 3275 Contemporary Literature

Physical/Life Sciences (6 Credit Hours)

• EDS 1021 General Physical Science
• EDS 1022 General Biological Science

Social Science (choose one)(3 Credit Hours)

• CRM 1000 Introduction to Criminal Justice
• PSY 1411 Introduction to Psychology
• PSY 1462 Substance Abuse
• SOC 1101 Human Behavior Perspective
• SOC 2551 Social Problems

Total credits required: 61
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- COM 2000-level (or higher) communication course
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3331 Management of Human Resources
- EMK 3601 Principles of Marketing
- HUM 2051 Civilization 1: Ancient Through Medieval
- Humanities Core Course Credit Hours: 3
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Social Science Elective - (3 Credit Hours)
Any CRM/PSY/SOC 1000-level course or above

Physical/Life Sciences Electives – (6 Credit Hours)
Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Total credits required: 64
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

**College:** Nathan M. Bisk College of Business  
**Department:** Business

**Degree Level:** BA  
**Program Title:** BA - Computer Information Systems

**To Be Initiated With Catalog Year:** 2016/2017  
**Change Requested For:**  
- [ ] Major Program  
- [ ] Minor Program  
**Major/Minor Code:** 7601

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes  ☐ No  Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

**Description of Requested Changes:** Attach a more detailed description and any supporting documentation.

We request the following adjustments to courses requirements and elective descriptions to synchronize our associate and bachelor degrees. Please note the change from specific BUS electives to any 3000/4000 level BUS course. Also note the credit number changes for each elective. Total credit hours will be 121. Please refer to the attached memo for the full program plan updates.

Drop the following courses:
- EMG 3328 Business Ethics
- EMG 3340 International Management

Update the following credits:
- Restricted Electives - Computer Information Systems (choose two) (6 Credit Hours)
- Restricted Electives - Computer Information Systems (choose three) (9 Credit Hours)
- Free elective (9 credits)
- Free elective (6 credits)
- BUS Elective restricted (3 credits)
- Any Business (BUS) 3000/4000 level course (6 Credit Hours)

**Approvals:** On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

<table>
<thead>
<tr>
<th>Originator</th>
<th>11/4/15</th>
<th>Date</th>
<th>Chair, Graduate Council</th>
<th>Date</th>
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<td>Department Head / Major Program Chair</td>
<td>11/4/15</td>
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<td>Department Head / Minor Program Chair</td>
<td>Date</td>
<td>Chair, Undergraduate Curriculum Committee</td>
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<td>Dean or Associate Dean</td>
<td>11/4/15</td>
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**Registrar's Use Only**

- **CAPP / Degree Evaluation**
  - Academic Year
  - [ ] Yes  [ ] No  Update completed: ____________________ Date: ________ Initials: __________

- **Catalog Management System**
  - Academic Year
  - [ ] Yes  [ ] No  Update completed: ____________________ Date: ________ Initials: __________

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RGR-0315-305
(Old Version)
BA – Business Administration, Computer Information Systems
7601

Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- CIS 1140 Business Computer Skills
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 3340 International Management
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1051 Introductory Discrete Mathematics
- MTH 1701 College Algebra

- One 2000-level (or higher) communication course Credit Hours: 3

- Humanities Core Course Credit Hours: 3

Choose CIS 1501 and CIS 2501, or CIS 1502 and 2502 (6 Credit Hours)

- CIS 1501 Introduction to Visual Basic
- CIS 1502 Programming in Java
- CIS 2501 Advanced Visual Basic
- CIS 2502 Programming in C++

Select one course:
• COM 1101 Composition and Rhetoric
• WRI 1001 First-Year Writing 2

Humanities (choose three)(9 Credit Hours)

• HUM 1015 Mythology
• HUM 1020 Art Appreciation
• HUM 1021 Integrated Arts
• HUM 1023 Philosophy of Human Nature
• HUM 1024 Religions of the World 1: Western Religions
• HUM 1025 Religions of the World 2: Eastern Religions
• HUM 3275 Contemporary Literature

Physical/Life Sciences (6 Credit Hours)

• EDS 1021 General Physical Science
  (Recommended)
• EDS 1022 General Biological Science
  (Recommended)

Social Sciences (choose one)(3 Credit Hours)

• CRM 1000 Introduction to Criminal Justice
• PSY 1411 Introduction to Psychology
• PSY 1462 Substance Abuse
• SOC 1101 Human Behavior Perspective
• SOC 2551 Social Problems

Restricted and Free Electives
Restricted Electives - Business (choose one)(3 Credit Hours)

• ELA 2602 Law 2
• ELA 2603 Administrative and Personnel Law
• EMG 3325 Public Administration
• EMG 3398 Organization Theory
• EMG 4410 Continuous Quality Management
• EMK 3320 Entrepreneurial Marketing

Restricted Electives - Computer Information Systems (choose two)(6 Credit Hours)

• CIS 2304 Survey of Software Systems
• CIS 3315 Decision Support Systems
• CIS 3318 Electronic Commerce
- CIS 3512 Systems Analysis and Design
- CIS 4026 Introduction to Internet Applications
- CIS 4410 Database Concepts and Programming
- CIS 4415 Network Theory and Design

Free Electives (choose three) (9 Credit Hours)
Total Credits Required: 124
(Updated Version)
BA - Business Administration, Computer Information Systems
7601

Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- CIS 1140 Business Computer Skills
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3331 Management of Human Resources
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1051 Introductory Discrete Mathematics
- MTH 1701 College Algebra
- One 2000-level (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

Choose CIS 1501 and CIS 2501, or CIS 1502 and 2502 (6 Credit Hours)

- CIS 1501 Introduction to Visual Basic
- CIS 1502 Programming in Java
- CIS 2501 Advanced Visual Basic
- CIS 2502 Programming in C++

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2
Humanities - (9 Credit Hours)
   HUM 1000-level or above

Physical/Life Sciences Electives – (6 Credit Hours)
   Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Social Science Elective - (3 Credit Hours)
   Any CRM/PSY/SOC 1000-level course or above

Restricted Business Electives – (6 Credit Hours)
   Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC, EST, EHR, EHC, EMK

Restricted Electives - Computer Information Systems (choose three)(9 Credit Hours)
   - CIS 2304 Survey of Software Systems
   - CIS 3315 Decision Support Systems
   - CIS 3318 Electronic Commerce
   - CIS 3512 Systems Analysis and Design
   - CIS 4026 Introduction to Internet Applications
   - CIS 4410 Database Concepts and Programming
   - CIS 4415 Network Theory and Design

Free Electives (choose two)(6 Credit Hours)

Total Credits Required: 121
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE: Nathan M. Bisk College of Business
DEPARTMENT: Business

DEGREE LEVEL: BA
PROGRAM TITLE: Accounting

TO BE INITIATED WITH CATALOG YEAR 20_ 1 6 / 20_ 1 7
CHANGE REQUESTED FOR: □ major program □ minor program 7 6 1 0

Major/Minor Code

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes ☐ No Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES: Attach a more detailed description and any supporting documentation

We request the following adjustments to core and elective classes to synchronize our associate and bachelor degrees. For accounting this involves replacing a BUS elective with the HR management class. This also includes a change to allow either type of Information Systems course (3214 or 3327). Total credit hours will be 121 across the board.

Drop the following requirement:

- BUS elective (3 credits)

Add the following:

- EMG 3331 - Management of Human Resources

Adjust the following requirements:

- EAC 3214
  - to
  - EAC 3214 or EMG 3327

Please refer to the attached memo for the full program plan updates to elective prefix options.

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval and forward to the Catalog & Curriculum Manager.

Chair, Graduate Council
Date

Chair, Undergraduate Curriculum Committee
Date

Dean or Associate Dean
Date

REGISTRAR'S USE ONLY

CAPP / Degree Evaluation

☐ Yes ☐ No Update completed Date Initials

Catalog Management System

☐ Yes ☐ No Update completed Date Initials
Core and Major Education

Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EAC 3211 Intermediate Accounting 1
- EAC 3212 Intermediate Accounting 2
- EAC 3214 Accounting Information Systems
- EAC 3331 Cost Accounting
- EAC 4411 Auditing
- EAC 4421 Individual Federal Income Taxes
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000 Precalculus

Select one 1000-level (or higher) math course

- MTH 1701 College Algebra

One 2000-level (or higher) communication course Credit Hours: 3

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills
Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities (choose three)(9 Credit Hours)

- HUM 1015 Mythology
- HUM 1020 Art Appreciation
- HUM 1021 Integrated Arts
- HUM 1023 Philosophy of Human Nature
- HUM 1024 Religions of the World 1: Western Religions
- HUM 1025 Religions of the World 2: Eastern Religions
- HUM 3275 Contemporary Literature

Physical/Life Sciences (6 Credit Hours)

- EDS 1021 General Physical Science

(Recommended)

- EDS 1022 General Biological Science

(Recommended)

Social Sciences (choose one)(3 Credit Hours)

- CRM 1000 Introduction to Criminal Justice
- PSY 1411 Introduction to Psychology
- PSY 1462 Substance Abuse
- SOC 1101 Human Behavior Perspective
- SOC 2551 Social Problems

Restricted and Free Electives

Restricted Electives - Accounting (choose two)(6 Credit Hours)

- EAC 4401 Advanced Accounting
- EAC 4412 Advanced Auditing
- EAC 4422 Corporate Federal Income Taxes

Restricted Electives - Business (choose one)(3 Credit Hours)

- CIS 3318 Electronic Commerce
- EHR 3360 Compensation and Benefits
- ELA 2602 Law 2
- ELA 2603 Administrative and Personnel Law
- ELA 3001 Legal Aspects in Healthcare Management
- EMG 3325 Public Administration
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 4410 Continuous Quality Management

Free Electives (choose two) (6 Credit Hours)
Total Credits Required: 121
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EAC 3211 Intermediate Accounting 1
- EAC 3212 Intermediate Accounting 2
- **EAC 3214 Accounting Information Systems OR EMG 3327 Management Information Systems**
- EAC 3331 Cost Accounting
- EAC 4411 Auditing
- EAC 4421 Individual Federal Income Taxes
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- **EMG 3331 Management of Human Resources**
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- **MTH 1000-level (or higher) math course**
- MTH 1701 College Algebra
- One 2000-level (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2
Humanities - (9 Credit Hours)
   HUM 1000-level or above

Physical/Life Sciences Electives – (6 Credit Hours)
   Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Social Science Elective - (3 Credit Hours)
   Any CRM/PSY/SOC 1000-level course or above

Restricted Electives - Accounting (choose two)(6 Credit Hours)
   - EAC 4401 Advanced Accounting
   - EAC 4412 Advanced Auditing
   - EAC 4422 Corporate Federal Income Taxes

Free Electives (choose two)(6 Credit Hours)

Total Credits Required: 121
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE: Nathan M. Bisk College of Business

DEPARTMENT: Business

DEGREE LEVEL: BA

PROGRAM TITLE: BA Healthcare Management

TO BE INITIATED WITH CATALOG YEAR 20 16/20 17

CHANGE REQUESTED FOR [ ] major program [ ] minor program 7602

Major/Minor Code

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes ☐ No Will this change impact the program’s assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES: Attach a more detailed description and any supporting documentation

We request the following adjustments to core and elective classes to synchronize our associate and bachelor degrees as well as cleaning up our elective verbiage. The Healthcare degree requires up to 7 core classes in the field of healthcare (which are usually electives in other BA). Therefore, one BUS elective will be dropped to maintain credit parity. Total credit hours will be 121 to synchronize with our BA/AA degrees.

Drop the following requirement:

BUS Elective restricted (3 credits)

Please refer to the attached memo for the full program plan updates to elective prefix options.

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Original: 

Department/Minor Program Chair: 

Department Head/Minor Program Chair: 

Dean or Associate Dean: 

Date: 11/4/15

Date: 11/4/15

Date: 11/4/15

Date: 11/4/15

Chair, Graduate Council: 

Chair, Undergraduate Curriculum Committee: 

Date: 

Date: 

Date: 

Date: 

REGISTRAR’S USE ONLY

CAPP / Degree Evaluation

☐ Yes ☐ No Update completed: Date

Catalog Management System

☐ Yes ☐ No Update completed: Date

Academic Year

Initials

Academic Year

Initials

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RDR: 201-315
(Old Version)
BA – Business Administration, Healthcare Management
7602

Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- EHC 1103 Medical Ethics
- EHC 3302 Healthcare Organizations
- EHC 3303 Managed Care
- EHC 4402 Community Health Evaluation
- EHC 4410 Quality Improvement Methods in Healthcare
- EHC 4498 Health Planning and Policy Management
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3331 Management of Human Resources
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4410 Continuous Quality Management
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000 Precalculus

Select one 1000-level (or higher) math course

- MTH 1701 College Algebra

- One 2000-level (or higher) communication course Credit Hours: 3

- Humanities Core Course Credit Hours: 3

Select one course:
- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:
- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities (choose three)(9 Credit Hours)
- HUM 1015 Mythology
- HUM 1020 Art Appreciation
- HUM 1021 Integrated Arts
- HUM 1023 Philosophy of Human Nature
- HUM 1024 Religions of the World 1: Western Religions
- HUM 1025 Religions of the World 2: Eastern Religions
- HUM 3275 Contemporary Literature

Physical/Life Sciences (6 Credit Hours)
- EDS 1021 General Physical Science
- EDS 1022 General Biological Science

(Recommended)

Social Sciences (choose one)(3 Credit Hours)
- CRM 1000 Introduction to Criminal Justice
- PSY 1411 Introduction to Psychology
- PSY 1462 Substance Abuse
- SOC 1101 Human Behavior Perspective
- SOC 2551 Social Problems

Restricted and Free Electives
Restricted Electives - Business (choose one)
- CIS 3318 Electronic Commerce
- ELA 2602 Law 2
- ELA 3001 Legal Aspects in Healthcare Management
- EMG 3325 Public Administration
- EMG 3328 Business Ethics
- EMG 4410 Continuous Quality Management

Free Electives (choose two)(6 Credit Hours)
Total Credits Required: 124
(Updated Version)
BA – Business Administration, Healthcare Management
7602

Core and Major Education Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- EHC 1103 Medical Ethics
- EHC 3302 Healthcare Organizations
- EHC 3303 Managed Care
- EHC 4402 Community Health Evaluation
- EHC 4410 Quality Improvement Methods in Healthcare
- EHC 4498 Health Planning and Policy Management
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3331 Management of Human Resources
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4410 Continuous Quality Management
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra
- One 2000-level (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:
- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

**Humanities - (9 Credit Hours)**
- HUM 1000-level or above

**Physical/Life Sciences Electives - (6 Credit Hours)**
- Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

**Social Science Elective - (3 Credit Hours)**
- Any CRM/PSY/SOC 1000-level course or above

**Free Electives (choose two)(6 Credit Hours)**

**Total Credits Required: 121**
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE: Nathan M. Bisk College of Business

DEPARTMENT: Business

DEGREE LEVEL: BA

PROGRAM TITLE: BA Management

TO BE INITIATED WITH CATALOG YEAR: 2016/2017

CHANGE REQUESTED FOR: ☐ major program ☐ minor program 7603

Major/Minor Code

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes ☐ No Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES: Attach a more detailed description and any supporting documentation

We request the following adjustments to elective descriptions to synchronize our associate and bachelor degrees. Please note the change from specific BUS electives to any 3000/4000 level BUS course.

BUS Elective restricted (9 credits)

Restricted Business Electives – (9 Credit Hours)

Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC, EST, EHR, EHC, EMK

Please refer to the attached memo for the full program plan updates to elective prefix options.

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Chair, Graduate Council

Date

OR

Chair, Undergraduate Curriculum Committee

Date

REGISTRAR'S USE ONLY

CAPP / Degree Evaluation

☐ Yes ☐ No Update completed ________ Date

☐ Yes ☐ No Update completed ________ Date

Catalog Management System

☐ Yes ☐ No Update completed ________ Date

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Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 3340 International Management
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4410 Continuous Quality Management
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000 Precalculus

Select one 1000-level (or higher) math course

- MTH 1701 College Algebra

One 2000-level (or higher) communication course Credit Hours: 3

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:
- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities (choose three) (9 Credit Hours)
- HUM 1015 Mythology
- HUM 1020 Art Appreciation
- HUM 1021 Integrated Arts
- HUM 1023 Philosophy of Human Nature
- HUM 1024 Religions of the World 1: Western Religions
- HUM 1025 Religions of the World 2: Eastern Religions
- HUM 3275 Contemporary Literature

Physical/Life Sciences (6 Credit Hours)
- EDS 1021 General Physical Science
  (Recommended)
- EDS 1022 General Biological Science
  (Recommended)

Social Sciences (choose one) (3 Credit Hours)
- CRM 1000 Introduction to Criminal Justice
- PSY 1411 Introduction to Psychology
- PSY 1462 Substance Abuse
- SOC 1101 Human Behavior Perspective
- SOC 2551 Social Problems

Restricted and Free Electives
Restricted Electives - Business (choose four) (12 Credit Hours)
- BUS 3605 Consumer Behavior
- BUS 3607 Marketing Research
- BUS 3611 Entertainment and Sports Marketing
- BUS 3612 Hospitality and Tourism Marketing
- BUS 4601 Marketing Analysis and Strategy
- BUS 4605 Retail Management
- BUS 4607 Brand Management Marketing
- CIS 3318 Electronic Commerce
- EAC 3211 Intermediate Accounting 1
- EAC 3212 Intermediate Accounting 2
- EHR 3360 Compensation and Benefits
- ELA 2602 Law 2
- ELA 2603 Administrative and Personnel Law
- ELA 3001 Legal Aspects in Healthcare Management
- EMG 3325 Public Administration

Free Electives (choose two) (6 Credit Hours)
Total Credits Required: 121
Updated Version

BA – Business Administration, Management
7603

Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 3340 International Management
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4410 Continuous Quality Management
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra
- One 2000-level (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2
Humans - (9 Credit Hours)
   HUM 1000-level or above

Physical/Life Sciences Electives – (6 Credit Hours)
   Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Social Science Elective - (3 Credit Hours)
   Any CRM/PSY/SOC 1000-level course or above

Restricted Business Electives – (12 Credit Hours)
   Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC, EST, EHR, EHC, EMK

Free Electives (choose two)(6 Credit Hours)

Total Credits Required: 121
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE: Nathan M. Bisk College of Business
DEPARTMENT: Business

DEGREE LEVEL: BA
PROGRAM TITLE: BA Marketing

TO BE INITIATED WITH CATALOG YEAR 20 16 /20 17
CHANGE REQUESTED FOR:  ■ major program  □ minor program 7604
Major/Minor Code

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes  ☐ No  Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES: Attach a more detailed description and any supporting documentation.

We request the following adjustments to core and elective classes to synchronize our associate and bachelor degrees. For marketing, this involves dropping the International Management which shares redundancy with EMK 4083 International Marketing. Total credit hours will be 121 across the board.

Drop the following requirement:
EMG 3340 International Management
Change the following:
BUS Elective restricted (3 credits)
to
Restricted Business Electives – (3 Credit Hours)
Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC, EST, EHR, EHC, EMK

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Originator: Date: 11/4/15
Chair, Graduate Council: Date: 11/4/15

Department Head / Major Program Chair: Date: 11/4/15
Chair, Undergraduate Curriculum Committee: Date: 11/4/15

Dean of Associate Dean: Date: 11/4/15

REGISTRAR'S USE ONLY

CAPP / Degree Evaluation
☐ Yes  ☐ No  Update completed 11/4/15 Initials
Academic Year

Catalog Management System
☐ Yes  ☐ No  Update completed 11/4/15 Initials
Academic Year
(Old Version)
BA – Business Administration, Marketing
7604

Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- BUS 3605 Consumer Behavior
- BUS 3607 Marketing Research
- BUS 4601 Marketing Analysis and Strategy
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3331 Management of Human Resources
- EMG 3340 International Management
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EMK 4063 International Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000 Precalculus

Select one 1000-level (or higher) math course

- MTH 1701 College Algebra

- One 2000-level (or higher) communication course Credit Hours: 3

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills
Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities (choose three) (9 Credit Hours)

- HUM 1015 Mythology
- HUM 1020 Art Appreciation
- HUM 1021 Integrated Arts
- HUM 1023 Philosophy of Human Nature
- HUM 1024 Religions of the World 1: Western Religions
- HUM 1025 Religions of the World 2: Eastern Religions
- HUM 3275 Contemporary Literature

Physical/Life Sciences (6 Credit Hours)

- EDS 1021 General Physical Science
  (Recommended)

- EDS 1022 General Biological Science
  (Recommended)

Social Sciences (choose one) (3 Credit Hours)

- CRM 1000 Introduction to Criminal Justice
- PSY 1411 Introduction to Psychology
- PSY 1462 Substance Abuse
- SOC 1101 Human Behavior Perspective
- SOC 2551 Social Problems

Restricted and Free Electives

Restricted Electives - Marketing (choose two) (6 Credit Hours)

- BUS 3611 Entertainment and Sports Marketing
- BUS 3612 Hospitality and Tourism Marketing
- BUS 4605 Retail Management
- BUS 4607 Brand Management Marketing
- EMK 3320 Entrepreneurial Marketing
- EMK 3607 Advertising Management

Restricted Electives - Business (choose one) (3 Credit Hours)

- CIS 3318 Electronic Commerce
- EAC 3211 Intermediate Accounting 1
- EAC 3212 Intermediate Accounting 2
- EHR 3360 Compensation and Benefits
- ELA 2602 Law 2
- ELA 2603 Administrative and Personnel Law
- EMG 3325 Public Administration
- EMG 3328 Business Ethics
- EMG 4410 Continuous Quality Management

Free Electives (choose two) (6 Credit Hours)
Total Credits Required: 124
Core and Major Education

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- BUS 3605 Consumer Behavior
- BUS 3607 Marketing Research
- BUS 4601 Marketing Analysis and Strategy
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3331 Management of Human Resources
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EMK 4063 International Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- **MTH 1000-level (or higher) math course**
- MTH 1701 College Algebra
- COM 2000-level (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2
Humanities - (9 Credit Hours)
HUM 1000-level or above

Physical/Life Sciences Electives – (6 Credit Hours)
Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Social Science Elective - (3 Credit Hours)
Any CRM/PSY/SOC 1000-level course or above

Restricted Electives - Marketing (choose two)(6 Credit Hours)

- BUS 3611 Entertainment and Sports Marketing
- BUS 3612 Hospitality and Tourism Marketing
- BUS 4605 Retail Management
- BUS 4607 Brand Management Marketing
- EMK 3320 Entrepreneurial Marketing
- EMK 3607 Advertising Management

Restricted Business Electives – (3 Credit Hours)
Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC, EST, EHR, EHC, EMK

Free Electives (choose two)(6 Credit Hours)

Total Credits Required: 121
The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE: Nathan M. Bisk College of Business

DEPARTMENT: Business

DEGREE LEVEL: BA

PROGRAM TITLE: BA Accounting

TO BE INITIATED WITH CATALOG YEAR 2016/2017

CHANGE REQUESTED FOR: □ major program □ minor program 7600

Major/Minor Code

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes ☐ No Will this change impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES: Attach a more detailed description and any supporting documentation.

We request the following adjustments to core and elective classes to synchronize our associate and bachelor degrees as well as cleaning up our elective verbiage. Please note the change from specific BUS electives to any 3000/4000 level BUS course. Total credit hours will be 121 to synchronize with our BA degrees.

Drop the following old requirements:
EMG 3327 Management Information Systems
EAC 4421 Individual Federal Income Taxes

Add the following new requirements:
EMG 3331 Management of Human Resources

Adjust the following requirements:
EAC 3214
to
EAC 3214 or EMG 3327

BUS Elective restricted (9 credits)
to
Any Business (BUS) 3000/4000 level course (9 Credit Hours)

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Original


Date

Chair, Graduate Council

Date

OR

Date

Chair, Undergraduate Curriculum Committee

Date

Dean or Associate Dean

Date

REGISTRAR'S USE ONLY

CAPP / Degree Evaluation

☐ Yes ☐ No Update completed ____________ Date ____________ Initials

Catalog Management System

☐ Yes ☐ No Update completed ____________ Date ____________ Initials

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Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EAC 3211 Intermediate Accounting 1
- EAC 3212 Intermediate Accounting 2
- EAC 3214 Accounting Information Systems
- EAC 3331 Cost Accounting
- EAC 4411 Auditing
- EAC 4421 Individual Federal Income Taxes
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000 Precalculus

Select one 1000-level (or higher) math course

- MTH 1701 College Algebra

- One 2000-level (or higher) communication course Credit Hours: 3

- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills
Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities (choose three)(9 Credit Hours)

- HUM 1015 Mythology
- HUM 1020 Art Appreciation
- HUM 1021 Integrated Arts
- HUM 1023 Philosophy of Human Nature
- HUM 1024 Religions of the World 1: Western Religions
- HUM 1025 Religions of the World 2: Eastern Religions
- HUM 3275 Contemporary Literature

Physical/Life Sciences (6 Credit Hours)

- EDS 1021 General Physical Science
  (Recommended)
- EDS 1022 General Biological Science
  (Recommended)

Social Sciences (choose one)(3 Credit Hours)

- CRM 1000 Introduction to Criminal Justice
- PSY 1411 Introduction to Psychology
- PSY 1462 Substance Abuse
- SOC 1101 Human Behavior Perspective
- SOC 2551 Social Problems

Restricted and Free Electives

Restricted Electives - Business (choose three)

- EHR 3360 Compensation and Benefits
- ELA 2602 Law 2
- ELA 2603 Administrative and Personnel Law
- ELA 3001 Legal Aspects in Healthcare Management
- EMG 3325 Public Administration
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 3340 International Management
- EMK 3320 Entrepreneurial Marketing
- EMK 3607 Advertising Management
• EMK 4063 International Marketing

Free Electives (choose two) (6 Credit Hours)
Total Credits Required: 124
Core and Major Education
Complete:

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EAC 3211 Intermediate Accounting 1
- EAC 3212 Intermediate Accounting 2
- EAC 3214 Accounting Information Systems OR EMG 3327 Management Information Systems
- EAC 3331 Cost Accounting
- EAC 4411 Auditing
- EBA 3334 Applied Decision Methods for Business
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3331 Management of Human Resources
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- EST 2703 Statistics
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra
- One 2000-level (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities - (9 Credit Hours)
  HUM 1000-level or above

Physical/Life Sciences Electives – (6 Credit Hours)
  Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN,
  PHY, SPS (Recommended: EDS 1021 & 1022)

Social Science Elective - (3 Credit Hours)
  Any CRM/PSY/SOC 1000-level course or above

Restricted Business Electives – (9 Credit Hours)
  Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC,
  EST, EHR, EHC, EMK

Free Electives (choose two)(6 Credit Hours)

Total Credits Required: 121